Greg Lewis is senior principal researcher at Microsoft Research, and co-lead on the ALICE project, an effort to develop economic AI. He received his bachelor’s in economics and statistics from the University of the Witwatersrand and his PhD in economics from the University of Michigan. Prior to joining Microsoft, he was associate professor of economics at Harvard.

His main areas of expertise are industrial organization, market design, applied econometrics and machine learning. His research spans a range of industries – online retailing, online advertising, procurement, electricity, education – and has been published in top economics and management journals and computer science conferences.